



ANNUAL REPORT
2014-15



History

In the year 2000, a few passionate individuals in Bengaluru came together with a simple idea – to support, encourage, and promote the NGO community. The intent was to enable training, provide opportunities to raise funds, and connect them to individuals and organisations, who wanted to engage with the NGO sector.

Thus was born India Cares (erstwhile 'Bangalore Cares Trust').

In 2008, we registered and increased our support to the NGO sector by associating as the Philanthropy Partner of the World 10K Run. We then supported various initiatives associated with the *Daan Utsav* – India's 'Joy of Giving Festival'. In 2014, we expanded our services to Delhi and the NCR region, serving as the Philanthropy Partner for the Airtel Delhi Half Marathon.

We remain relentless in our mission to support the NGO sector.



India Cares Foundation Nurtures the NGO community

₹26 raised by NGOs
through India Cares
cr since 2008

Vision

We believe that the NGO sector is a vital element in building a humane society.

Mission

To enhance and build the quality of services, income, and accountability of NGOs by collaborating with individuals and organisations alike.

We link causes with donors a

Causes



Since 2008

570

unique NGOs
have worked with
India Cares



Animal Care | Children | Civil Rights | Education | Elderly | Environment |
Disability | Health | Vocational Training | Women Empowerment

170+ Companies have contributed ₹9 cr



s and donors with causes

Fundraisers



46,000+
Individual donors
have contributed
₹11 cr

1,500 Fundraisers
have raised ₹6 cr



FLUOR



Goldman Sachs



2014-15

We emphasise participation in public events

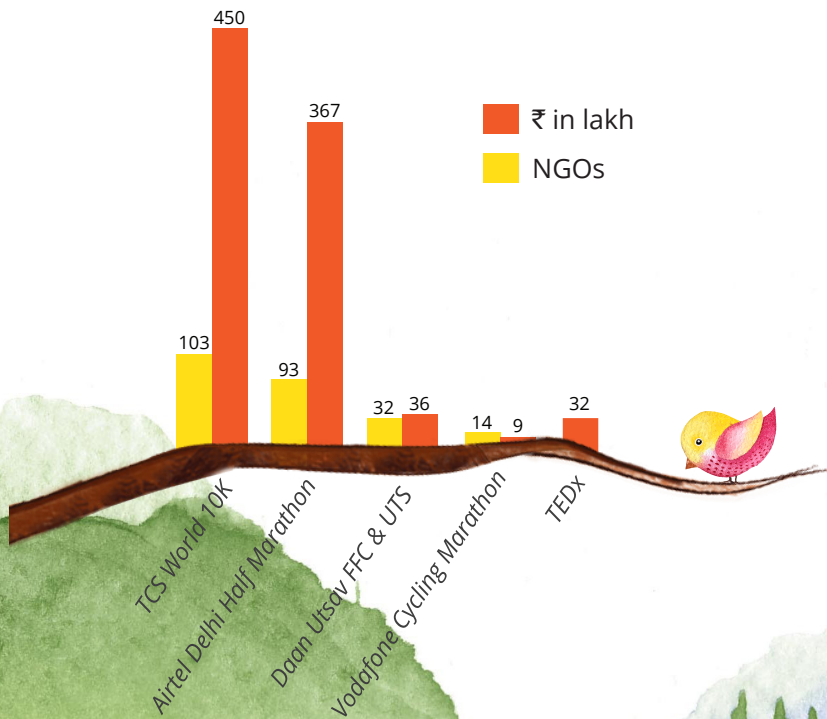
At India Cares, we understand that NGOs need increasing resources to continue being a pillar of support for society. For this reason, we extensively use events to help promote the good work of NGOs and raise funds.

Why events, you ask? Events create opportunities for everyone inside and outside an organisation to be involved – board members, staff and volunteers, companies and employees, individuals and their families. Events provide a platform for causes to be visible to the public.



India Cares helped 192 NGOs to:

- Enhance their ability and confidence to reach out to the public
- Improve their visibility in society
- Demonstrate financial transparency by showing their willingness for public scrutiny



₹9 cr raised by 192 NGOs

Our association with events has grown.

Airtel Delhi Half Marathon (ADHM):

This prestigious event began in 2005. In July 2014 we established an office in Delhi and became the Philanthropy Partner for ADHM. 92 NGOs registered for the race on 23 November 2014. 71 NGOs raised ₹3.67 cr.

TCS World 10K, Bengaluru:

In our eighth year of partnership with the World 10K event held on 17 May 2015, we helped 83 NGOs raise ₹4.5 cr.

Other Initiatives:

We were the 'Fiscal Partner' for the TEDx Bengaluru talks held in August 2014.

Our association with Daan Utsav – India's festival of giving – continued in October with the events 'Food for Change' and 'Under the Stars'.

Two new corporate events held in Bengaluru helped raise a total of ₹17 L for 17 NGOs:

- **Deutsche Bank's internal Cricket Tournament** (February 2014) raised ₹8 L for three NGOs
- **Vodafone Cycling Marathon** (March 2014) raised ₹8.6 L for 14 NGOs



Join us to strengthen the roots of the social community

NGOs face a multitude of challenges in our fast changing and complex world.

These challenges prompt us to provide increased and varied support to NGO staff and their management teams. Our support helps them in communicating their work, enhancing accountability and transparency, maintaining relations with well-wishers and donors, and raising

resources to improve and expand services.

In a society that faces extremes of poverty and need, the NGO community plays a vital role. We believe that in order to improve and expand their services, NGOs need more support from society.

We host and organise various types of leadership programs and corporate engagement initiatives to help them.

But a real breakthrough takes more.

With an estimated investment requirement of ₹ 2 cr, we plan on making a national change. These funds, calculated after careful deliberation and analysis, seek to improve the management and staff skill capacity of NGOs. To realise this, we need your skills, your expertise, your support. **Do join hands with us.**



Be in touch

Team India Cares

India Cares is deeply committed to supporting NGOs. If you believe in the work done by our NGOs and would like to see them grow from strength to strength, write in to us!



Board of Trustees



Murray Culshaw



Revathy Ashok



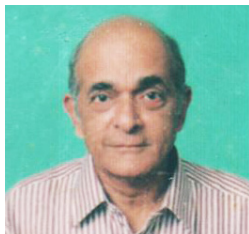
Rupande Padaki



Rajan Narayanan



Vishal Talreja



With great sadness, we would like to inform you of the passing of one of our founder Trustees, **Mr G Manohar Row** in February 2015. GM's commitment, determination, attention to detail, and wonderful fundraising for the causes he believed in, was instrumental in establishing us as Bangalore Cares and inspires our growth as India Cares.

Financials 2014-15

We've had an encouraging year. Donations to NGOs channeled through India Cares increased from ₹58 L to ₹1.41 cr (143% increase). We are also pleased to announce that we have carried forward ₹18 L to the current year (2015-2016) to help expand our services.

Balance Sheet as on 31 March 2015	2014-15		2013-14	
	₹ Lakh	%	₹ Lakh	%
Assets				
Fixed Assets	1.90	7	0.67	10
Current Assets: Bank/Cash etc.	18.59	68	7.79	90
Fixed Deposit	7.00	25	-0.87	0
Excess of expenses	0.00	0	-0.87	0
Total	27.49	100	6.72	100
Liabilities				
Capital Account	0.00	0	0.00	0
Reserves & Surplus	18.53	100	7.59	100
Current Liabilities & Provisions	0.06	0	0.00	0
Total	18.59	100	7.59	100



Receipts and Payments 2014-15			
Receipts	₹ Lakh	Payments	₹ Lakh
Opening Balance	6.24	Management of the Trust	17.18
Current Assets	2.23	Acquiring of Assets	1.73
Interest Income	1.14	Fixed Deposit	7.00
Remits	12.10	Closing Balance	15.17
Income from other sources	19.37		
	41.08		41.08

Detailed audited accounts available on request.

Income & Expenditure for the year ending 31 March 2015	2014-15		2013-14	
	₹ Lakh	%	₹ Lakh	%
Income				
Donations for Services to India Cares	36.63	18	22.74	25
Donations for NGOs through India Cares	140.64	71	58.28	64
Donations from Individuals to India Cares	1.00	1	8.55	9
Interest	1.19	1	0.76	1
Excess of Income	18.59	9	0.89	1
Total	198.05	100	91.22	100
Expenditure on services				
Gathering & Sharing Information	36.00	18	5.34	6
Increasing NGO Income	148.06	75	77.73	85
Ensuring Accountability	0.00	0	0.00	0
Program Development	9.45	5	6.09	7
Coordination & Management	4.54	2	2.06	2
Total	198.05	100	91.22	100



Registration: India Cares Foundation (ICFN), originally registered as Bangalore Cares Trust, received approval for name change from the IT Department, on 04-12-2014 for 12A (No. B863) and 80G exemptions on 09-03-2015.

Staff salaries - 31.03.15	M	F	Total	Benefits
5,001 - 10,000				
10,001 - 25,000	1	2	3	Ph & conveyance
25,000 - 50,000	1	1	2	Ph & conveyance
50,000>		1	1	Ph & conveyance
Total	2	4	6	

Remuneration of three highest-paid staff members

1) ₹57,000 2) ₹50,000 3) ₹36,000

Overseas travel: None by Staff or Trustees

Registered Office: No. 52/8, 1st Floor, 5th Main, 12th Cross, Wilson Garden, Bengaluru 560 030

Bankers

State Bank of Mysore, Cook Town Branch, Bengaluru 560 005
A/c No.: 64005610487

Axis Bank, M G Road Branch, Bengaluru 560 001
A/c No.: 009010101865404

Auditor Satish & Ravi Associates, Chartered Accountants, Bengaluru

“

A good word...

The entire FedEx team would like to extend our appreciation for your support and coordination during TCS World 10K Run. We really had a great time running together and look forward to more such events.

**- Srinivasulu Chilukoori,
Labour Relations
Specialist,
FedEx Express Middle
East, Indian Sub-
continent and Africa**

We sincerely appreciate the support and guidance received from you throughout the marathon season, and especially through the registration process. Your work has been absolutely splendid! A special thanks to Ranjeet who was our go-to person for all problems and whose prompt and friendly service was invaluable and saved us much time and energy.

**- Dr Meenakshi Nayar,
President, ETASHA
Society, New Delhi**

I was a first-time fundraiser and India Cares proved the ideal platform to start. The organisation and appeal pages reduced a lot of my work, because of the content that could be put up on the pages, I just had to inform people to go to my page on the India Cares website, rather than explaining them the same things again. The support from India Cares was amazing. I hope that India Cares keeps providing this level of support in the future too.

**- Ashir, Fundraiser for
Bhumi**

”